

Frank
FVI

4-21-76

(These are the FTC data to be released tomorrow, 4-22-76,
for the 18th Market Survey by the Federal Trade Commission.)

	<u>Tar</u>		<u>Nicotine</u>	
Alpine	13.9	14.2	0.91	0.84
B & H 70	9.2	9.1	0.75	0.53 ←
B & H 85	15.6	15.4	1.03	1.03
B & H 100	17.6	17.4	1.07	1.10
B & H 100 Menthol	17.9	17.3	1.09	1.10
English Ovals 70	22.5	22.8	1.64	1.60
English Ovals 85	28.7	28.3	2.09	2.07 (4th from bottom)
Galaxy	15.7	15.3	0.99	1.01
Marlboro 80	17.2	17.4	1.05	1.03
Marlboro 80 Menthol	14.0	14.2	0.87	0.83
Marlboro 85	17.7	17.7	1.09	1.08
Marlboro 85 Menthol	14.9	14.5	0.93	0.87
Marlboro 100 Box	17.3	16.9	1.05	1.11
Marlboro 100	17.4	16.9	1.07	1.09
Marlboro Lights	13.2	12.7	0.86	0.84
Marlboro Lights Menthol	13.4			0.80
Miyako	14.5	14.6	0.94	0.85
Multifilter	12.6	12.4	0.90	0.84
Multifilter Menthol	10.0	10.3	0.75	0.67
Parliament 80	14.2	13.8	0.84	0.81
Parliament 85 →	15.7	14.1	0.85	0.89
Parliament 100 →	17.0	15.1	1.03	1.01
Philip Morris 70	19.4	20.3	1.07	1.08
Philip Morris 85	24.7	24.2	1.35	1.40
P.M. International	16.8	17.4	1.13	0.97 ←
P.M. International Menthol	16.2	16.6	1.01	0.93
Players	31.2	30.7	2.10	2.06 (Bottom of List)
Saratoga →	17.5	15.9	1.05	1.08
Saratoga Menthol →	18.2	16.4	1.07	1.11
Virginia Slims	16.1	15.3	0.99	0.97
Virginia Slims Menthol	16.2	15.1	0.95	0.98

cc: RBS

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